

ERASMUS+ PROJECT **ReaWBC**

Enhancement of HE research potential contributing to further growth of the WB region





Erasmus + Project No 561586-EPP-1-2015-1-RS-EPPKA2-CBHE-JP Enhancement of HE Research Potential Contributing to Further Growth of the WB Region Re@WBC

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Abstract The following is the report on the completion of the Activity	3.2.
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University web portal changes and improvements

During the period of the implementation of the Re@WBC project the newly elected leadership of the University of Novi Sad (from October 2015) initiated the refreshment of the university website in Serbian and English, with new content and design.

The main objective was to be more open, transparent, attractive and internationally oriented, in terms of incoming and outgoing students, staff mobility as well as educational and scientific international projects.

The new web site is created both in Serbian and English using modern technology. It is more informative in comparison to the previous one. It aims to making domestic and foreign prospective students and staff more aware of the educational, research and professional development opportunities offered by and for the University of Novi Sad, as well as facilitating academic mobility in the Republic of Serbia in general. It has been reinforced with the main objective to offer all the necessary information for domestic and foreign students, researchers and staff. (link: http://www.uns.ac.rs/index.php/, http://www.uns.ac.rs/index.php/en/)

The main webpage is more clear and transparent and contains general information about the University of Novi Sad (Basic information, History, Locations http://www.uns.ac.rs/index.php/univerzitet/c-struktura, http://www.uns.ac.rs/index.php/en/, Organizational structure, Members, University Centers, Associations, Foundations and Funds, Students' Parliament and Documents. There are also sections devoted to Faculties http://www.uns.ac.rs/index.php/c-clanice, http://www.uns.ac.rs/index.php/en/faculties, Institutes and Centers http://www.uns.ac.rs/index.php/instituti-2, http://www.uns.ac.rs/index.php/en/institutes-centres.

After getting informed about University and its structure, students and researchers can find all the relevant information about studies at UNS within the section Studies http://www.uns.ac.rs/index.php/c-studies. There one can find information for future students (What to study at UNS?), information about Study Types and Levels, Study programmes, Students' mobility, Recognition of diplomas, Students' services and Students' life.

Under the section Study programmes http://www.uns.ac.rs/index.php/en/studies/study-programs, students and researchers can find information about Study programmes in English and Joint study programmes by institutions and by study levels. In the whole process of enrolment students and researchers are supported by the Office for Education http://www.uns.ac.rs/index.php/en/studies/study-programs/kancelarija-za-nastavu.

Within the section Students' mobility http://www.uns.ac.rs/index.php/c-studije/mobilnost, http://www.uns.ac.rs/index.php/en/studies/students%E2%80%99-mobility, students can reach



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information about Students' exchange programmes, Scholarships and get the contact of the International Relations Office which supports all the interested candidates.

In the section Recognition of diplomas http://www.uns.ac.rs/index.php/en/studies/recognition-of-diplomas, students can find detailed procedures of that process at UNS.

After getting to know all about studies at UNS, students and researchers can go to the sections that offer more information about Student services http://www.uns.ac.rs/index.php/c-studije/stud-servisi, http://www.uns.ac.rs/index.php/en/studies/students-life.

In Novi Sad http://www.uns.ac.rs/index.php/c-studije/stud-zivot, http://www.uns.ac.rs/index.php/en/studies/students-life.

The research and project management office crated the new section Science http://www.uns.ac.rs/index.php/c-nauka, http://www.uns.ac.rs/index.php/en/science, which contains information about scientific potentials of UNS http://www.uns.ac.rs/index.php/en/science/scientific-potentials-of-uns, with information about Libraries, Laboratories and Innovation potential, then Science at UNS, Projects, Scientific conferences, Knowledge transfer, Science promotion and Open Science.

Within the section Projects http://www.uns.ac.rs/index.php/en/science/projects, researchers can find all information about projects by programmes, by institutions, and in particular Horizon 2020 and Erasmus+ programme. Within these sections researchers can find the lists of all the projects realized at UNS or in progress within all specified programmes. There is also a list of all the relevant procedures and documents required for successful project implementation.

In order to be more attractive and in order to reach more researchers that are planning to submit new project applications, the UNS webpage in Serbian has the section Erasmus+ new calls: collaboration projects: http://www.uns.ac.rs/index.php/rs/ with all the relevant information about open calls, application procedures by programmes and all required documents.

Within the section Science promotion http://www.uns.ac.rs/index.php/en/science/science-promotion, the Research and project management office initiates a new activity of promoting the top researchers' achievements by selecting their best research achievements, printing their posters, organizing their exhibitions in the hall of the Main University's Building and printing the catalog of the best research achievements each year, starting from the year 2016.

In order to increase student, researchers and staff exchange mobility the UNS webpage in Serbian and English now have a section Erasmus+ Student and Staff Mobility: http://www.uns.ac.rs/index.php/rs/, http://www.uns.ac.rs/index.php/en/ with information of all the open calls for domestic and international students, researchers and staff mobility programmes.



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Furthermore, the UNS webpage in Serbian and English contains the HR Logo which is linked to the more detailed article: http://www.uns.ac.rs/index.php/en/vesti-3/3598-priznanje-izvrsnost-4, which states the UNS commitment to offer better transparency and information flow as well as to create better work conditions for domestic and foreign researchers.

On the UNS webpage in Serbian and English the section Contact http://www.uns.ac.rs/index.php/rs/kontakt, http://www.uns.ac.rs/index.php/en/contact, offers all the contact details of all UNS offices and services.

From 2016 the UNS webpage also has many relevant information in the Chinese Language http://www.uns.ac.rs/index.php/zh/ in order to enrich the University of Novi Sad collaboration with Chinese Universities and encourage students and staff exchange.

order reach the global society UNS In to has created the Facebook page: https://www.facebook.com/UniverzitetuNS, Twitter the account: https://twitter.com/RektoratUNS, YouTube channel: https://www.youtube.com/user/univerzitetnovisad. All the links are posted on the UNS webpage.

On the UNS main page there is a also link to the Wikipedia page of the University of Novi Sad, as well as the Android application in Serbian and English which helps students, researchers and all UNS visitors to orient easier in the UNS Campus. The application provides information on how to reach the UNS Campus, how to orientate yourself once you find yourself in the campus as well as the directory of all UNS Staff. This application supports also the Science Festival organized once a year with the list of all the projects related to the Festival.

This is an overview of the activities undertaken in order to increase the visibility of UNS for domestic and foreign students, researchers and employees with the aim to help increase the University community.

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