



## Erasmus + Project No 561586-EPP-1-2015-1-RS-EPPKA2-CBHE-JP Enhancement of HE Research Potential Contributing to Further Growth of the WB Region

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Institution:	POLITECNICO DI TORINO
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Abstract	
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## ERASMUS+ PROJECT Re@WBC

Enhancement of HE research potential  
contributing to further growth of the WB region

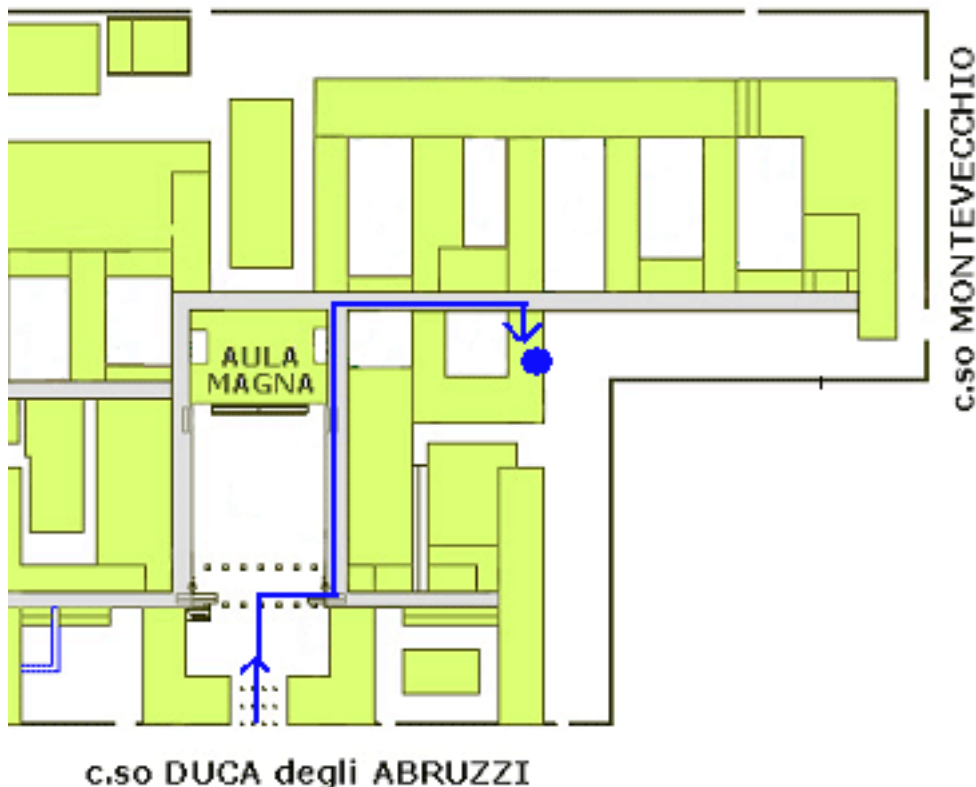


**The meeting will take place from 23rd to 26th May 2017  
in room Demichelis (23/05) and room 2F (24,25,26/05) of DISAT department, Politecnico di Torino.**

### *How to reach the rooms:*

- From POLITECNICO main entrance (corso Duca degli Abruzzi no. 24), cross a little open yard and enter the glass door on your right;
- turn on your left and step the corridor until its end;
- turn to right in another corridor: you will find on your right the doors for DISAT department signaled with the RE@WBC posters
- The entrance for DISAT door to Demichelis room is admitted only with a dedicated card, if you find the door closed please call:
  - Eleonora +39 3393371469
  - Micaela +39 3356603029

### **c.so CASTELFIDARDO**





23rd May – Introductory meetings - ROOM DEMICHELIS		
TIME	TOPIC	Reference
Morning	No activities are foreseen	
13-14:30	Lunch	
14.30 – 14.45	Schedule of the meeting	Prof. Micaela Demichela, <i>Re@WBC representative for POLITO</i>
14.45 – 16.00	<b>Strategies activated by POLITO</b> on the valorization of the research and the research work, website, courses etc to strengthen the researchers' skills	Agnieszka Furman and Sara Rollino, <i>Polito Internationalization office</i>

24th May – Soft skills - ROOM 2F		
TIME	TOPIC	Reference
10.00 – 13.00	<b>IPRs</b> in the academic context	Prof. Giuseppe Scellato, Federico Caviglioli, Antonio De Marco, <i>Polito DIGEP Department</i>
13-14:30	Lunch	
14.30- 16.00	Communication 1: <b>scientific outreach communication</b>	Eleonora Pilone, <i>Re@WBC representative for POLITO</i>

25th May – Soft skills - ROOM 2F		
TIME	TOPIC	Reference
10.00 -13.00	<b>Entrepreneurship @ POLITO</b> , in particular related to the activities of the I3P Incubator	Dr. Marco Cantamessa, CEO of I3P Incubator
13-14:30	Lunch	
14.30 – 16.00	Communication 2: <b>writing clearly for outreach communication</b>	Micaela Demichela, <i>Re@WBC representative for POLITO</i>
	Exercise on communication	Micaela Demichela and Eleonora Pilone, <i>Re@WBC representatives for POLITO</i>
16.00 – 17.00	Coordination meeting: presentation of the results	Dragana Cvektovic Ilic, Coordinator, and the project partners

26th May – Soft skills – ROOM 2F		
TIME	TOPIC	Reference
10.00-13.00	Communication 3: <b>strategic communication plan for European projects</b>	Eleonora Pilone, <i>Re@WBC representative for POLITO</i>
	Exercise on strategic communication planning	Micaela Demichela and Eleonora Pilone, <i>Re@WBC representatives for POLITO</i>
13.00 – 14.00	Coordination meeting: further activities	Dragana Cvektovic Ilic, Coordinator, and the project partners
14.00 – 14.15	Closure of the meeting	Prof. Micaela Demichela, <i>Re@WBC representative for POLITO</i>



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### How to reach POLITECNICO DI TORINO

	<b>FROM THE AIRPORT</b> 1) Taxi services: <i>Pronto Taxi</i> tel. +39 011 5737 or <i>Radio Taxi</i> tel. +39 011 5730 2) SADEM autobus (link <a href="http://www.aeroportoditorino.it/it/tomove/trasporti-e-parcheggi/in-bus">http://www.aeroportoditorino.it/it/tomove/trasporti-e-parcheggi/in-bus</a> ), stop in front of Porta Susa railway station.
	<b>FROM THE RAILWAY STATIONS</b> 1) From Porta Nuova railway station: cross the boulevard in front of the station (Corso Vittorio Emanuele), go to the bus stop n.40 "Porta Nuova", take the autobus no. 33 and get off at bus stop no. 376 "Politecnico" 2) From Porta Susa railway station: please exit from Gate D, piazza XVIII dicembre. Go to the bus stop no. 27 "XVIII dicembre" and take tram 10 (terminus Settembrini). Take off at bus stop no. 376 "Politecnico" Bus tickets could be found inside or outside the stations at kiosks and tobacconist shops.
	<b>BY BUS:</b> The main entrance to Politecnico is in front of the bus stop no. 27 "Politecnico", where tram 10 and buses 33 and 58 stops. To know in detail Turin transports map please consult the following links: <a href="http://www.gtt.to.it/cms/risorse/urbana/mappa/mapparete.pdf">www.gtt.to.it/cms/risorse/urbana/mappa/mapparete.pdf</a> <a href="http://www.gtt.to.it/cms/risorse/urbana/mappa/zona_centro.pdf">www.gtt.to.it/cms/risorse/urbana/mappa/zona_centro.pdf</a>