



ERASMUS+ PROJECT

**Re@WBC**

Enhancement of HE research potential  
contributing to further growth of the WB region



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Annex H to QCM Manual – Event report template

**Erasmus + Project No 561586-EPP-1-2015-1-RS-EPPKA2-CBHE-JP**

**Enhancement of HE Research Potential Contributing to Further  
Growth of the WB Region  
Re@WBC**

Author:	Eleonora Pilone and Micaela Demichela
Event Title:	Seminar on Soft skills and Entrepreneurship
Event Date:	23-26/05/2017
Event Venue:	Turin, Italy
Type of event: (National, international, press conference, promotional event etc.)	International event – study visit
Short description:	<p>The aim of the Seminar organized by Politecnico di Torino was to share with the Re@WBC partners the skills and competencies acquired in the field of soft skills; thanks to a specific internal strategy aimed at enhancing the researchers' abilities, POLITO promoted in the last years several soft skills courses, related to Outreach Communication, Public speaking, developing European proposals, writing in scientific English, IPRs and Entrepreneurship. Therefore, the seminar was focused, after a short introduction by POLITO Internalization office, on in-depth explanations of the contents of some of the soft skills courses provided by POLITO, and in particular: Entrepreneurship, IPRs and Outreach communication and communication strategies for European projects. Also, some practical exercises were shared with the partners to allow them to directly experiment the possible difficulties and issues involved in the acquisition of the soft skills, which represent a "parallel universe" with respect to the scientific discipline.</p>
Organiser(s):	Politecnico di Torino
Agenda:	<a href="http://www.rewbc.ni.ac.rs">www.rewbc.ni.ac.rs</a>
Total number of participants:	18
Links to further information:	<a href="http://www.rewbc.ni.ac.rs">www.rewbc.ni.ac.rs</a>



## EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	Emails sent by Re@WBC coordinator and task leader
Information Material was sent off to participants on:	Some material was directly distributed during the course, and all the presentations were uploaded on the Re@WBC website
Date of Initial Participant List Compilation:	23/05/2017
Date of Final Participant List Compilation:	26/05/2017
Total Number of Participants Invited	All the contact people of the Re@WBC partners were invited
Date of Agenda Finalisation:	18/05/2017

### Final agenda

23rd May – Introductory meetings - ROOM DEMICHELIS		
TIME	TOPIC	Reference
<i>Morning</i>	<i>No activities are foreseen</i>	
13-14:30	Lunch	
14.30 – 14.45	Schedule of the meeting	Prof. Micaela Demichela, <i>Re@WBC representative for POLITO</i>
14.45 – 16.00	<b>Strategies activated by POLITO</b> on the valorization of the research and the research work, website, courses etc to strengthen the researchers' skills	Agnieszka Furman and Sara Rollino, <i>Polito Internationalization office</i>

24th May – Soft skills - ROOM 2F		
TIME	TOPIC	Reference
10.00 – 13.00	<b>IPRs</b> in the academic context	Prof. Giuseppe Scellato, Federico Caviggioli, Antonio De Marco, <i>Polito DIGEP Department</i>
13-14:30	Lunch	
14.30- 16.00	Communication 1: <b>scientific outreach communication</b>	Eleonora Pilone, <i>Re@WBC representative for POLITO</i>



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25th May – Soft skills - ROOM 2F		
TIME	TOPIC	Reference
10.00 -13.00	<b>Entrepreneurship @ POLITO</b> , in particular related to the activities of the I3P Incubator	Dr. Marco Cantamessa, CEO of I3P Incubator
13-14:30	Lunch	
14.30 – 16.00	Communication 2: <b>writing clearly for outreach communication</b>	Micaela Demichela, Re@WBC representative for POLITO
	Exercise on communication	Micaela Demichela and Eleonora Pilone, Re@WBC representatives for POLITO
16.00 – 17.00	Coordination meeting: presentation of the results	Dragana Cvektovic Ilic, Coordinator, and the project partners

26th May – Soft skills - ROOM 2F		
TIME	TOPIC	Reference
10.00-13.00	Communication 3: <b>strategic communication plan for European projects</b>	Eleonora Pilone, <i>Re@WBC representative for POLITO</i>
	Exercise on strategic communication planning	Micaela Demichela and Eleonora Pilone, <i>Re@WBC representatives for POLITO</i>
13.00 – 14.00	Coordination meeting: further activities	Dragana Cvektovic Ilic, Coordinator, and the project partners
14.00 – 14.15	Closure of the meeting	Prof. Micaela Demichela, Re@WBC representative for POLITO

### List of participants

	Name	Organization	Email
1	Sanja Seslija	University of Belgrade	sseslija@tmf.bg.ac.rs
2	Nikola Savic	University of Belgrade	nikola.savic@rect.bg.ac.rs
3	Ivan Macuzic	University of Kragujevac	ivanm@kg.ac.rs
4	Marko Djapan	University of Kragujevac	djapan@kg.ac.rs
5	Dragan Antic	University of Nis	rektor@ni.ac.rs
6	Dragana Cvetkovic Ilic	University of Nis	rewbcuni@gmail.com
7	Maja Nastic	University of Nis	maja.nastic@gmail.com
8	Sasa Nikolic	University of Nis	nikolicsale@gmail.com
9	Ivana Živančević-Sekeruš	University of Novi Sad	dekanat@ff.uns.ac.rs
10	Vesna Mašulović	University of Novi Sad	vesna.masulovic@uns.ac.rs
11	Senada Kalabusic	University of Sarajevo	senadak@pmf.unsa.ba
12	Zenan Šabanac	University of Sarajevo	zsabanac@gmail.com
13	Viktor Ristani	University of Tirana	vristani@gmail.com
14	Ermal Como	University of Tirana	ermal.como@gmail.com



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	Name	Organization	Email
15	Bledar Toska	University of Vlora	bledartoska@yahoo.co.uk
16	Genci Zaka	University of Vlora	albgenci@yahoo.com
17	Biljana Markovic	University of East Sarajevo	biljana46m@gmail.com
18	Ranka Gojkovic	University of East Sarajevo	rankagojkovic@gmail.com

## PROBLEMS ENCOUNTERED DURING THE EVENT PREPARATION PHASE

(To be filled by organisers)

N/A

*If you have not met with any problems in that phase, please fill in "N/A."*

## EVENT IMPLEMENTATION – COMMENTARY BY PARTNERS

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

## EVENT EVALUATION BY PARTICIPANTS *in percentage*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	53%	7%	40%	-	-
This event covered to a very high extent the topics I have expected.	53%	13%	33%	-	-



	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
I enjoyed the cooperation and interaction with the other participants.	67%	27%	7%	-	-
The materials distributed are useful and informative.	47%	40%	7%	7%	
The discussions were relevant for the participants.	60%	27%	13%	-	-
The methods of working were suitable for the topics and for the participants.	33%	40%	20%	-	-
The overall organisation was professional.	67%	13%	13%	7%	-
The time management was always to my fullest satisfaction.	67%	20%	13%	-	-
The style and level of communication between organisers and participants was professional.	67%	27%	7%	-	-
I would recommend this kind of event to my colleagues.	53%	-	33%	-	-

Prior Experience of Similar Events – Overall %	80%
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**Strengths and limitations of the event: please include comments received**

Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> <li>• <i>Introduction of speakers from various areas, including professionals, with significant practical experience</i></li> <li>• <i>I enjoyed very much, but the most useful was the presentation of dr. Marco Cantamessa. I hope he could visit our country</i></li> <li>• <i>Professional preparation / engagement of professionals / engagement of participants</i></li> <li>• <i>Strategic communication plan for EU Projects / writing clearly for outreach communication / IPRs in the academic context / Entrepreneurship</i></li> <li>• <i>Entrepreneurship presentation from Cantamessa was the best one</i></li> <li>• <i>Communication amongst participants</i></li> <li>• <i>Communication between participants</i></li> <li>• <i>The event provided us with very useful issues related to soft skills and communication strategies</i></li> <li>• <i>Project communication training</i></li> </ul>
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	<ul style="list-style-type: none"> <li>• <i>Good communication, good atmosphere along partners and teachers</i></li> <li>• <i>Practical exercises</i></li> <li>• <i>The event provided us with broader considerations of issues that have to be taken into account during research</i></li> <li>• <i>The meeting was very well organized, we received a lot of new information</i></li> </ul>
<p>Suggestions for the improvement:</p>	<ul style="list-style-type: none"> <li>• <i>Further development of practical exercises</i></li> <li>• <i>Presentations need to be better structured / more on soft skills / time management</i></li> <li>• <i>It could be very good workshops, but it need improvements</i></li> <li>• <i>Visit of laboratories and communities (?), regarding to participants' interest / official tourist visit</i></li> <li>• <i>Topics, methods</i></li> <li>• <i>More discussion was needed for other aspects of soft skills</i></li> <li>• <i>Visit to particular departments would be of great value for participants coming from different faculties</i></li> <li>• <i>I believe that the event was adequate</i></li> <li>• <i>It was ok, no improvements</i></li> </ul>
<p>Any further comments</p>	<ul style="list-style-type: none"> <li>• <i>Develop advance events of this one!</i></li> <li>• <i>Very good and efficient activities for networking / looking forward to further collaboration</i></li> <li>• <i>Thank you Micaela and Eleonora, everything was perfect.</i></li> </ul>

**ADDITIONAL COMMENTS** (to be filled by the local partner)

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**Lessons learned**

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## **ADDITIONAL COMMENTS CONCERNING THE PREPARATION AND ORGANISATION OF THIS EVENT:**

*(may be filled any of the organising partners)*

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The event was organized thanks to the cooperation of different POLITO departments and structures, that supported the POLITO Re@WBC partners in organizing the sections related to IPRs and Entrepreneurship. We are glad to have received positive feedbacks in relation to these interventions, and we will try to involve them also for events in the Partners' countries, even if from an organizational point of view we could encounter issues in this sense.

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