Erasmus + Project No 561586-EPP-1-2015-1-RS-EPPKA2-CBHE-JP
Enhancement of HE Research Potential Contributing to Further Growth of the WB Region
Re@WBC

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<th>Ref. No and Title of Workpackage</th>
<th>WP 5 - Dissemination and exploitation at Re@WBC project</th>
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5.1. Project web-site created and regularly updated

CPN team as leader for WP5 created project website at December 2015. From that day project website has been regularly updated with all relevant information that consider project activities. In November 2016 after project officer report CPN team in cooperation with project coordinator from University of Nis made some changes and redesign project website according to project officer suggestions. New, improved version of the project website was launch in February 2017. Project website is considered by project officer but also all project partners as well organized, transparent and very informative.

The following has been uploaded to the project website by the beginning of April 2017:

1. 12 Meeting Reports that consist of: the agenda of the meeting, presentations, a gallery section and the report from the meeting;
2. 31 Dissemination activities which include seminars, trainings, lectures, presentations of the project but also articles in newspapers and science popular magazines.
3. 23 announcements or reports from different project activities that might be interesting to general public.

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38 albums in the gallery section from seminars, trainings and the consortium meetings.

5.2. Promotional material distributed

The university of Nis designed, printed and distributed promotional material to all the partners. The design of the material can also be found at the project website.

The university of Nis has made:

- 600 advertisement paper bags
- 600 advertisement paper folders
- 600 pens
- 2000 advertisement flyers
- 200 planners with the project logo
- 50 posters B1 in format
- 50 posters B2 in format
- 50 posters A3 in format

5.3. Project results disseminated

All partners recognized the importance of the dissemination activities. Since the beginning of the project a vast majority has done various dissemination activities and given a presentation of the project idea, its goals and activities to different stakeholders. There has also been public advertisement of the project by the partners at various events and conferences which were not related to the planned project activities.

1. The University of Nis organized a promotion of the Re@WBC project during the XIII International Conference SAUM 2016 which took place from 09.11 to 11.11.2016 at the Faculty of Electronic Engineering in Niš.
2. The University of Nis in collaboration with the University of Belgrade organized a promotion of the Re@WBC project during the XIX Geometrical Seminar which took place from 29.08 to 04.09.2016 at Zlatibor. This presented an opportunity to make a number of researchers familiar with the basic role of the Re@WBC project but also to exchange ideas on how to improve the position of researchers at universities. Promotion material was distributed to the participants.
3. A lecture was given at the University of Nis by prof. dr D. Pokrajac dedicated to prevention of students’ attrition and measures to improve motivation.
4. In December 2015 the New Year edition of the daily newspaper “Danas” published an article about the project. The estimated number of copies is 20 000.
5. In October 2016 a popular science magazine named Elementi published an article about the project. The number of printed copies is 3500.
6. In March 2017 the project was presented to Mr Robert-Jan Smits, the director-general of DG Research and Innovation at the European Commission during his visit to Serbia.

7. Project related news were published at the official CPN website.

Also, CPN created a template for the dissemination activities so the partners can easily fill in it all the public appearances, presentations and other dissemination activities. The template is available at the project website.

According to the google analytics tools, since December 2016, when we start to measure the number of visitors and theirs habits, the Re@Wbc project website has been visited by around 500 unique users. The average session duration is 03:28 minutes (which is above average).

5.4. The label “HR Excellence in Research” obtained by a number of WB partner universities

At each of the WBP universities, except at UNI, a work group was formed and charged with the task of designing a HRS4R strategy and presenting it to the Rectorates and Senates. In the initial phase of its work the workgroups consulted the EU partners and UNI, that had already adopted HRS4R, concerning the methodology of adoption of HRS4R, and later on as the workgroups were designing it, they actively made use of the comparative analysis (planned in 1.3) as well as the experiences of the EU partners related to the issues of overcoming the difficulties that are likely to present themselves during the whole process. HRS4R strategies have been prepared and adopted by the following 5 universities: the University of East Sarajevo, the University of Sarajevo, the University of Novi Sad, the University of Kragujevac and the University of Vlora.

The “HR Excellence in Research” label was obtained by the University of Kragujevac and is expected to be granted after the reassessment of the revised applications by the University of Novi Sad, Vlora and East Sarajevo.

5.5. Establishment of awards for young researchers

An info day open for general public. The main goal will be to inform young researches and all other interested parties about the “HR Excellence in Research” Label. This activity will be organized at at least several Serbian universities.

5.6. – 5.7. – Mentoring system adopted Strategy on continual training of researchers adopted

This task is in progress.